Record Stores Mobbed by Presley Fans

Washington Post Service

WASHINGTON -Screaming and fainting were only two of the activities by persons reacting to Elvis Presley's death. Merchandising and analyzing were occupying many others, all over

the country. The computer at RCA Records in New York broke down under the pressure of orders for Presley records, so the amount of the demand was not known. But the company's plant in Indianapolis was converted into a chiefly Presley-producing operation, turning out 250,000 albums and 200,000 singles each day by working around the clock to meet a demand estimated to reach 100 mil-

"The problem is not in pressing the records, but in getting the paper for their covers," said Vince Penn, regional representative for RCA's East Coast division, who said that the entire East Coast, including "every record store in Maryland, Washington and Virginia," is sold out of Presley stock. "We probably won't be able to replenish the stock in some stores for at least another week."

New York RCA spokesman Stu Ginzburg said that RCA is trying to be "as lowkey and tasteful about this orating Elvis Presley as she tragedy as we can," but is waits to visit the singer's planning to return out-of- mausoleum in Memphis Friprint Presley movie sound- day (AP). tracks to the catalog. A future promotional campaign is planned.

records and memorabilia.

at this store until he died," secretary who bought 14 alsaid an employe of Joe's Re- bums for \$122.14 because cord Paradise. Now, howev- she "just admired him very er, the store has a waiting much as a person." pay anything," says Les ing of hit albums before his

here before are asking for items. couple of weeks and see lions of fans ... love Elvis



Elvis Tee-Shirt

Fan wears shirt commem-

what happens.'

Specialty record stores in The Record Bar in Memthe area reported that they phis sold 35 albums, 12 were "absolutely mobbed" eight-tracks and 20 singles in by Presley fans seeking old 10 minutes flat; Chicago's Rose Record Stores named "Elvis was a dead product as a typical customer a legal

list for Presley albums, sin- Presley's most recent gles, LPs and photos that's album, Moody Blue," was two pages long. "People will No. 26 on the Billboard list-Moskowitz of Roadhouse Ol- death. The first 250,000 copdies. "We've been selling ies of it were pressed in blue some of the 78s for \$15 and vinyl, instead of the usual \$20 a throw. black, and these are now "People I've never seen in being sought as collector's

Elvis records. We had offers Presley impersonators of \$100 for some of the Sun found themselves in sudden singles like Good Rocking demand. Bill Haney, who Tonight' and 'Baby Let's calls himself "almost Elvis Play House,' even before he Himselvis," said that his died, but I'm not going to sell "telephone has been ringing those. I'm going to wait a off the wall" because "mil-

to worship anymore. cord store chains.

remember his legend is to be fused to be named has a able to see somebody do his memorial tee-shirt in the of the vitality, rebelliousness material in good taste, do it works, with a picture of and good humor of his counwell and do it justice. I hope Presley, a record cover, try." I can do it well enough so "King of Rock 'n' Roll" and The Soviet government that people will come out his dates. They had previous- newspaper Izvestia depicted and remember Elvis through ly had an Elvis tee-shirt, but him as a victim of "sharp me," said Haney, who was "It never was a Jaws or Far- business operators (who) making \$50,000 a year doing rah Fawcett" when he was Presley's material before alive. the singer's death.

celed his Wednesday night has only 100 of its black show of Presley impersona- shirts with Presley's name tions in Chicago but resumed and face in stock at \$7 retail Thursday's, said his career each, and "they flew out," could now "go either way. said Val Manokain, who For all I know, my career hopes to have more in by could be over."

In the tee-shirt business, a licensing problem is holding Carter to Presley's col-

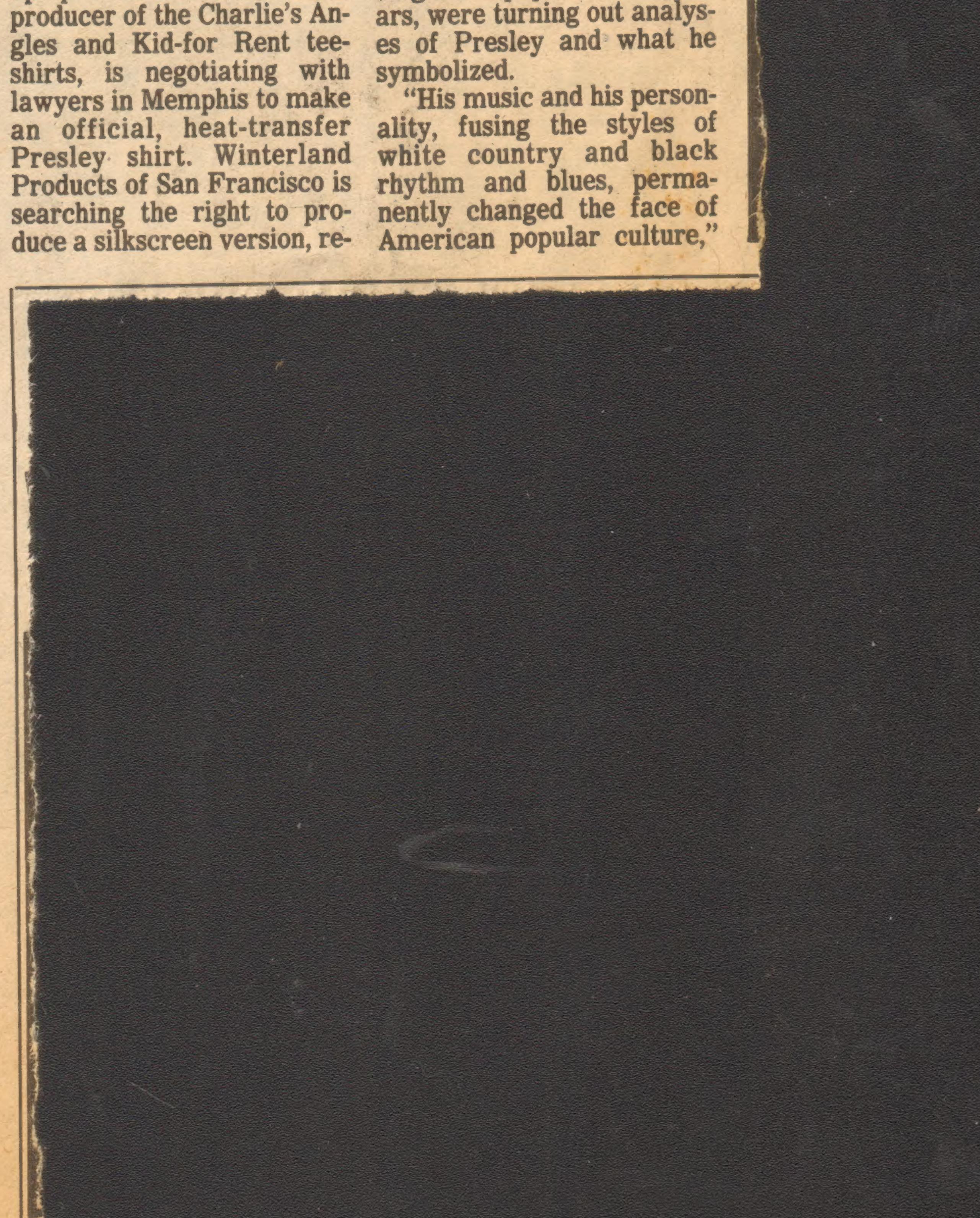
Day of the Unicorn, a Mt. Rick Saucedo, who can- Vernon, N.Y., wholesaler, next Wednesday.

Others, from President up production. Foto Lith, leagues to pop culture schol-

and they have no live Elvis quested by many large re- said the President's statement. "His following was "The only way his fans can One Brooklyn firm that re- immense and he was a symbol to people the world over

turned Presley into an 'idol of rock 'n' roll,' placing his talent and reputation at the service of profits.

Contrary to the legend, the riches and fame did not bring happiness to the King of Rock 'n' Roll, but emptied him and wrecked him and prematurely turned him into a cripple," the paper said.





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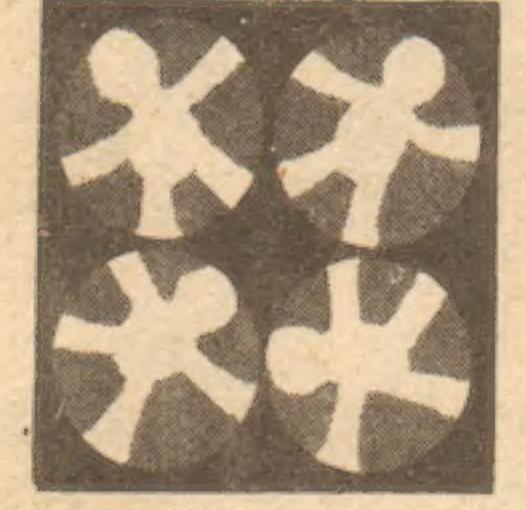
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